

Call for Applications ARound the City

||||||||CULTURAL HERITAGE IN AUGMENTED REALITY

2018 is the European Cultural Heritage Year and to celebrate this, we're inviting you to join a French-German-Romanian project about capturing your city's cultural heritage and creating an innovative augmented reality (AR) app. The project will take the form of engaging game & innovation jam sessions coupled with workshops.

Who Can Apply?

You're a game designer, use Unity, or feel at home with programming languages?

Apply as a Tech Participant

You have a talent for art & design and come from a cultural or architectural background?

Apply as a Culture Participant

Timeframe

The project will start with a joint workshop for all the Tech Participants with experts Michael Mark [DE] and French Touch Records [FR]. During the project, you'll work on your app within work groups and guided by mentors and experts. The results will be presented to the public by the end of September.

Jun 22-24 AR workshop* **Jul 7**Project kick-off

Sep 1-23Work group phase

Sep 29Presentation

*Only for Tech Participants

Benefits

- · Learn from top AR experts from Germany, France, and Romania
- Develop practical knowledge in how to create AR apps and content
- Collaborate with others in developing a mobile app with a chance of publication
- Find innovative ways of preserving cultural heritage and boosting the visibility of your city

How to Apply?

Send us a one page letter of motivation and your portfolio until June 10 to asist@kulturzentrum-klausenburg.ro. You can also inquire here if you have any questions.

For participation, there is a nominal fee of 50 RON, the project language is English.











