

## Call for Applications ARound the City <br> $\|\|\|\|\|\|\|\|\|\|\|\|\|\|\|\|\|\|\|\|\|\|\|\|\|\|\|\|\|\|\|\|\|\|\|$ CULTURAL HERITAGE IN AUGMENTED REALITY

2018 is the European Cultural Heritage Year and to celebrate this, we're inviting you to join a French-German-Romanian project about capturing your city's cultural heritage and creating an innovative augmented reality (AR) app. The project will take the form of engaging game \& innovation jam sessions coupled with workshops.

Who Can Apply ?

You're a game designer, use Unity, or feel at home with programming languages?

## Apply as a Tech Participant

You have a talent for art \& design and come from a cultural or architectural background?

## Apply as a Culture Participant

## Timeframe

The project will start with a joint workshop for all the Tech Participants with experts Michael Mark [DE] and French Touch Records [FR]. During the project, you'll work on your app within work groups and guided by mentors and experts. The results will be presented to the public by the end of September.

| Jun 22-24 <br> AR workshop* | Jul 7 <br> Project kick-off | Sep 1-23 <br> Work group phase | Sep 29 <br> Presentation |
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| *Only for Tech Participants |  |  |  |

## Benefits

- Learn from top AR experts from Germany, France, and Romania
- Develop practical knowledge in how to create AR apps and content
- Collaborate with others in developing a mobile app with a chance of publication
- Find innovative ways of preserving cultural heritage and boosting the visibility of your city


## How to Apply?

Send us a one page letter of motivation and your portfolio until June 10 to asist@kulturzentrum-klausenburg.ro. You can also inquire here if you have any questions.
For participation, there is a nominal fee of 50 RON, the project language is English. clujhub

